ENHANCING INFORMATION SHARING IN THE COFFEE VALUE CHAIN THROUGH DIASCA

Overview by Nairobi Coffee Exchange
NAIROBI COFFEE EXCHANGE

AFRICA'S PREMIER MARKET PLACE FOR THE WORLD'S BEST COFFEES
The Nairobi Coffee Exchange is mandated to manage the trading floor at the central coffee auction in Kenya.
Our Mission
To be the preferred national & regional coffee auction with a global reach.
Our Vision
To facilitate a marketing system that is Transparent, Competitive, Efficient, Secure and Innovative to stimulate growth in the industry.
Our Value Proposition
We provide an effective and efficient price discovery mechanism that is anchored on an independent quality analysis to coffee buyers and sellers so that they can achieve their business goals.
A sample sale catalogue

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Traceability:

21NG0123/KARUMANDI/XAD03F04

Week Delivered
Which Dry Mill
Serial No.
Factory Name
Coffee District Code
Factory Code
Society Code
INTRODUCTION

Enhancing Information Sharing in the Coffee Value Chain in Kenya through DIASCA
The coffee industry is a global market that relies on the collaboration of numerous stakeholders, from coffee growers to millers, warehousemen, exporters, roasters, and retailers. In this interconnected web, the flow of information is vital for ensuring transparency, traceability, and sustainability throughout the value chain.
Contribution 1 - Interoperability
Interoperability: DIASCA will play a big role in ensuring seamless information exchange among stakeholders by sensitizing the value chain players on the importance of standardizing data formats and interfaces to promote transparency and traceability.
Contribution 2 - Data Integration
2. Data Integration:
DIASCA promotes integration of data systems along the various nodes of the coffee value chain, providing stakeholders with comprehensive and up-to-date information for informed decision-making and collaboration.
Contribution 3 - Information Accessibility
3. Information Accessibility: DIASCA will contribute to the development of platforms that make relevant information easily accessible to stakeholders, empowering them to make informed decisions and drive positive change.
Contribution 4 - Traceability and Transparency
4. Traceability and Transparency: DIASCA implementation will allow for creation of a robust digital system that will be essential to track coffee from farm to cup, enabling precise traceability and building trust and relationships between producers and the end consumers.
Contribution 5 - Knowledge Sharing and Collaboration
5. Knowledge Sharing and Collaboration: DIASCA will facilitate knowledge sharing among stakeholders, fostering innovation, learning, and continuous improvement along the coffee value chain.