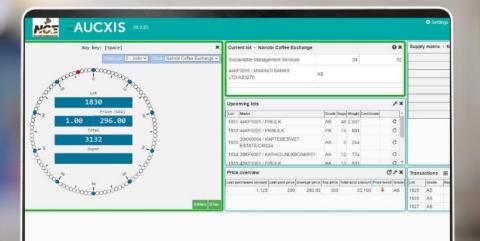
## ENHANCING INFORMATION SHARING IN THE COFFEE VALUE CHAIN THROUGH DIASCA



Overview by Nairobi Coffee Exchange





AFRICA'S PREMIER MARKET PLACE FOR THE WORLD'S BEST COFFEES







The Nairobi Coffee Exchange is mandated to manage the trading floor at the central coffee auction in Kenya.







# To be the preferred national & regional coffee auction with a global reach.







#### **Our Vision**





To facilitate a marketing system that is Transparent, Competitive, Efficient, Secure and Innovative to stimulate growth in the industry.





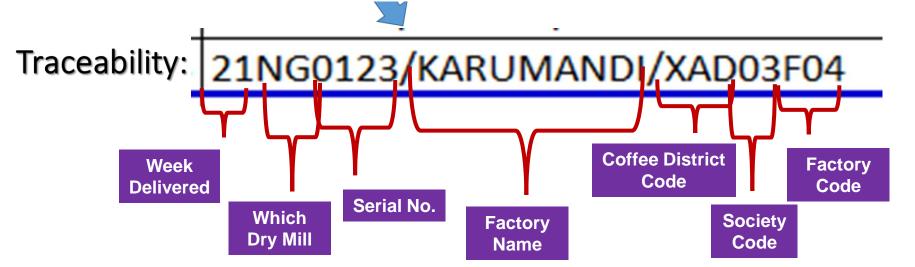


We provide an effective and efficient price discovery mechanism that is anchored on an independent quality analysis to coffee buyers and sellers so that they can achieve their business goals.



### A sample sale catalogue

1242 2016/2017 19NG0094 KARIRU/XAD03F10	NKG	NKG	С	15	52	952 RA,4C,CAFE'
1243 2016/2017 21NG0123 KARUMANDI/XAD03F04	NKG	NKG	С	16	17	977 RA,4C,CAFE'
1244 2016/2017 16NG0143 KIANJIRU/XAD03F09	NKG	NKG	С	15	40	940 RA,4C,CAFE'







The coffee industry is a global market that relies on the collaboration of numerous stakeholders, from coffee growers to millers, warehousemen, exporters, roasters, and retailers. In this interconnected web, the flow of information is vital for ensuring transparency, traceability, and sustainability throughout the value



Interoperability:

DIASCA will play a big role in ensuring seamless information exchange among stakeholders by sensitizing the value chain players on the importance of standardizing data formats and interfaces to promote transparency and traceability.

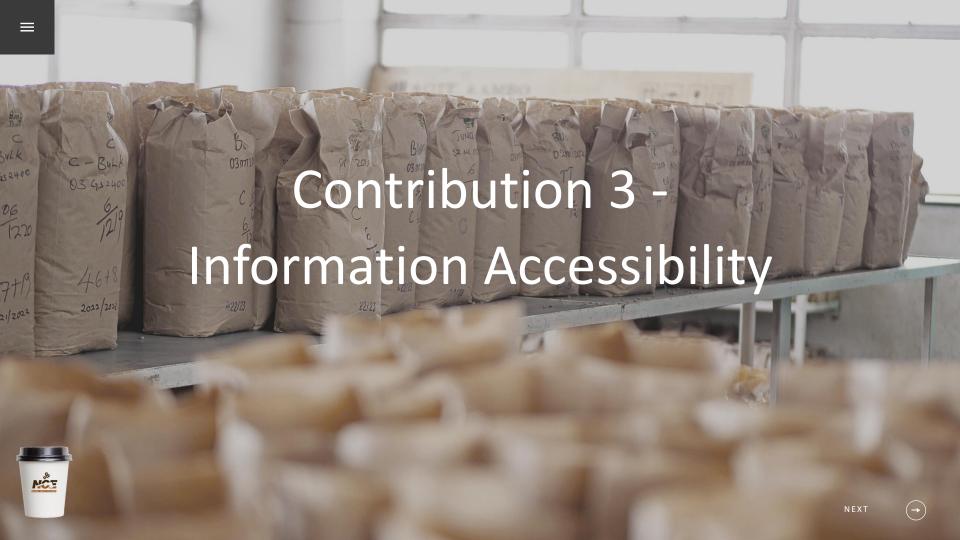




#### 2. Data Integration:

DIASCA promotes integration of data systems along the various nodes of the coffee value chain, providing stakeholders with comprehensive and up-to-date information for informed decision-making and collaboration.





3. Information Accessibility: DIASCA will contribute to the development of platforms that make relevant information easily accessible to stakeholders, empowering them to make informed decisions and drive positive change.







4. Traceability and Transparency: DIASCA implementation will allow for creation of a robust digital system that will be essential to track coffee from farm to cup, enabling precise traceability and building trust and relationships between producers and the end consumers.





5. Knowledge Sharing and Collaboration: DIASCA will facilitate knowledge sharing among stakeholders, fostering innovation, learning, and continuous improvement along the coffee value -chain.





