

07.07.2023

AgriChains



Corporate Due Diligence in Practice

-

the Example of PACCARI from Ecuador

INA Lunchbreak

7. Juli 2023



Bundesministerium für
wirtschaftliche Zusammenarbeit
und Entwicklung

giz

Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH



Background

Global Programme "Sustainability & Added Value in Agricultural Supply Chains" (AgriChains)

Our approach:

- We drive sustainability **from the shelf to the field**, cooperating with actors along entire supply chains.
- We address global issues such as **climate change, forest & biodiversity conservation, digitization, living income / living wage, or gender transformative approaches** and initiate systemic change – across agricultural commodities and continents.
- We advise governments and private sector to **comply with international sustainability standards and due diligence requirements** (e.g., the EU Supply Chain Due Diligence Act and the EU Deforestation Regulation) and to **implement traceability systems**.
- Fostering **local value creation** and support better **market access** for smallholder farmers from partner countries
- Striving for **ecological sustainability and climate action** in the producing countries by increasing the share of sustainability produced agricultural raw materials.
- We promote deforestation-free and climate smart cultivation methods supporting **economic diversification, optimized use of inputs and technology transfer**.



A "smart mix" of legal provisions, voluntary standards, multi-actor partnerships and accompanying development policy measures is needed: people at the beginning of the supply chain must be appropriately involved in the value chain.

Supply Chains

Colombia
Ecuador
Brazil

Burkina Faso
Cote d'Ivoire
Ghana
Cameroon

Uzbekistan
India
Ethiopia
Indonesia

AgriChains – Ecuador Hub



Responsible Corporate
Action



Global knowledge transfer



Environmental
Sustainability &
Climate Action



Higher incomes
and better working
conditions

Cadenas Sostenibles

➤ Adaptation to climate change & biodiversity conservation

- Promotion of integral agroforestry systems "Chakra"
- Diversification of agricultural production systems
- Promotion of certification schemes

➤ Deforestation-free supply chains & due diligence

- Support for the establishment of traceability systems
- Advice on the implementation of due diligence
- Foster cooperation to increase transparency and sustainability along global supply chains

➤ Cooperation with the private sector (Ecuador & global)

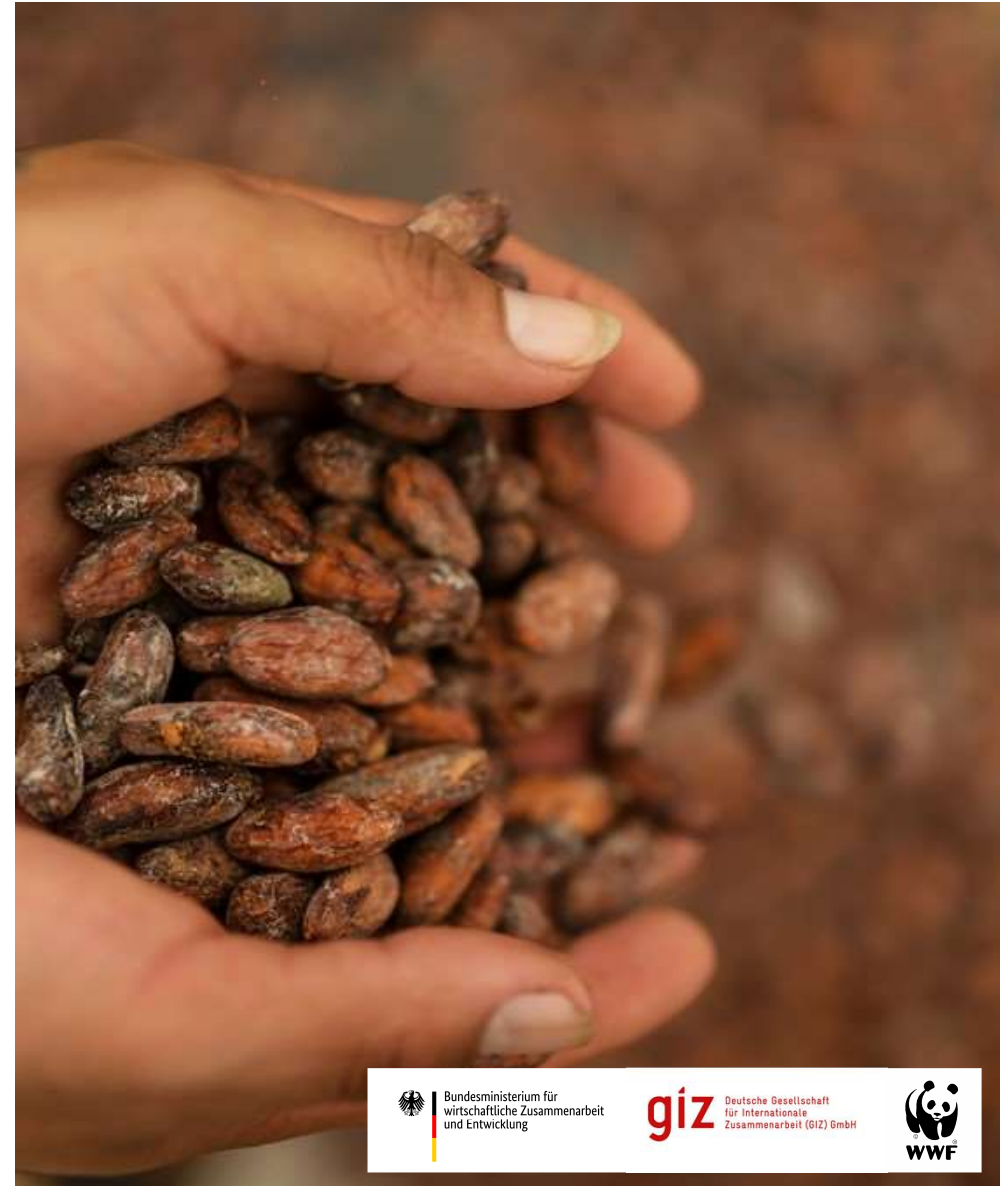
- Technical support to improve post-harvest processes
- Linking cocoa cooperatives to the global market
- Building strategic alliances with global companies and supporting global knowledge transfer via multi-stakeholder partnerships

Joint project for sustainable cocoa supply chains

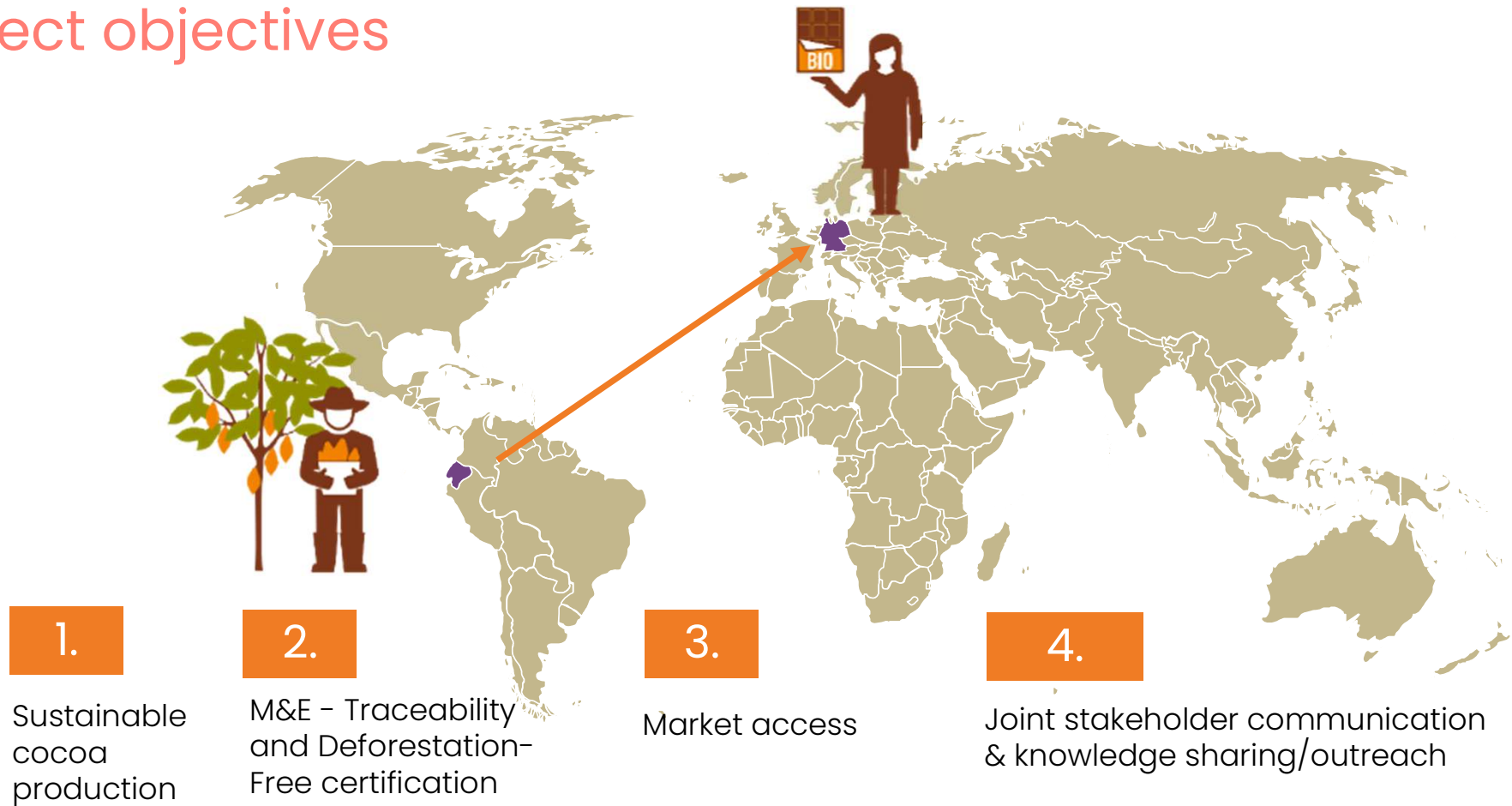
Project

- 📍 Ecuador, Germany, (EU)
- 🕒 01 Jul 2021 – 31 Dec 2024
- 👥 Smallholder cooperatives, manufacturer, distributors, local and national actors, ...
- 🎯 Piloting traceable deforestation-free supply chains & Strenghtening local value creation

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Project objectives





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Market access in Germany

- Linking cooperatives to German companies
- Establishing pilot supply chains between Ecuador and Germany for cocoa and chocolate
- Supporting value creation on the ground
- Raising awareness of deforestation- and conversion-free cocoa production among German companies

Partnership WWF – Paccari

- Limited edition [WWF – Paccari](#)
- 100 % cacao from WWF project regions in the Amazon rainforest of Ecuador
- Organic and forest-friendly cultivation in traditional indigenous agroforestry systems („Chakra“)
- High quality fine flavour cacao („Arriba Nacional“)
- [See here](#) for more information on the partnership



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THE RAINFOREST





Thank you for your
kind attention!