

**feminist
&
fair**



**Call for
Proposals**

**the Future of
Agricultural
Supply Chains**

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Call for Proposals

Feminist & Fair: the Future of Agricultural Supply Chains

1. Background

Seventy per cent of the 1.3 billion people living in poverty are women. Women are responsible for 50 to 80 per cent of the world's food production, yet they own less than 10 per cent of the land (Osman-Elascha 2012: 54). Up until today, women are denied the right to practice certain professions in over 100 countries and only 26 women are represented at the top of government. In Germany, 27% of the total population has a migration background, meanwhile, this only applies to 11% of the members of the German Parliament. To successfully meet the challenges of the 21st century, a rethinking of roles, needs, and challenges of politically marginalized groups is crucial: Barriers continue to impede access to essential knowledge and education opportunities; patriarchal and class origin-based social and cultural norms obstruct access to land, markets, education, and decision-making power.

With the new coalition agreement, the German government has committed to a feminist development policy (**Feminist development policy | BMZ**). Feminist development policy addresses structural inequalities by addressing root causes of injustice, emphasizing equal rights, a fair distribution of resources, and equal representation of marginalized groups worldwide (3 R's). In this context, social categories such as gender, ethnicity, or class are not viewed in isolation from one another (keyword: intersectionality). Feminist Development Policy does not just focus on women, but rather on power relations and gender equality more broadly, applying a rights-based and intersectional approach to development policy.

Feminist & Fair: The Future of Agricultural Supply Chains is a Call for Proposals for consortia aiming to make global agricultural supply chains fair. Participating consortia should be ready to implement transformative pilot projects that challenge existing systemic and normative inequalities throughout agricultural supply chains. Projects align along the 3R's - resources, rights and representation - while providing a direct link to sustainable agricultural supply chains.

Project proposals can target multiple politically marginalized groups, who are either directly involved – i.e. production, processing, trade, etc. – or indirectly involved – i.e. through decision-making power in household, caretaker role, etc. – in agricultural supply chains. Overlapping and interdependent social categorizations or marginalization such as class, gender or sexual orientation may play a role and should be described accordingly. At its core, Feminist & Fair is about promoting inclusion and social justice in agricultural supply chains, while looking through the intersectional lens.

FEMINISM

Feminism in this context does not only refer to women and girls, although they represent the largest politically marginalized group worldwide. The concept of feminism or feminist development policy goes further and includes all politically marginalized groups

INTERSECTIONALITY

Kimberlé Crenshaw, a law professor that coined the term intersectional feminism, describes it as “a prism for seeing the way in which various forms of inequality often operate together and exacerbate each other” (Crenshaw 2020: n.p.). An intersectional approach acknowledges systemic discrimination due to sexual orientation, gender and gender identity, race, economic status, immigration status, national origin, and ability, among other aspects of one's identity, and that this systemic discrimination impacts access to opportunity. An intersectional approach to sustainable supply chains acknowledges that dominant existing structures erase the experiences of other less-privileged group members (Crenshaw, 1989; Liu, 2017).

2. Objectives of Feminist & Fair: The Future of Agricultural Supply Chains

The objective of the Call for Proposals is to make global agricultural supply chains fair. Consortia have the opportunity to realize (gender-) transformative projects and receive up to 50% of the total funds required for implementation. With this Call for Proposals, we invite Consortia to submit their ideas to dismantle systemic and normative inequalities that continue to inhibit equal participation and gains in agricultural supply chains.

Consortia are encouraged to develop projects in cooperation with various players along the supply chain - from the SHELF to the FIELD. Project concepts should use the 3R's of feminist development policy and the concept of intersectionality to sustainably transform agricultural supply chains. The focus of the project activities needs to be in at least one of the listed BMZ **Partner Countries** and the beneficiaries of the project must be directly or indirectly involved in one or more of the agricultural supply chains cited in Chapter 2.3. At the time of application, a fully elaborated project proposal is not yet required. The pre-selected Consortia will further develop their concepts with the support of GIZ. Several winning Consortia may be selected. The winning Consortia will be responsible for the implementation of the project, which will by then have been fully developed.

Find below more details on the project concept and the eligible consortia.

Feminist & Fair: the Future of Supply Chains is organized by the Global Programme "Sustainability and Value Added in Agricultural Supply Chains" (GP AgriChains). The GP AgriChains promotes the sustainability of selected agricultural supply chains on behalf of the Federal Ministry for Economic Cooperation and Development (BMZ). Find more information using [this link](#).

2.1 The 3 R's of Feminist Development Policy

All projects should substantially contribute to at least two of the 3R's of feminist development policy.

The implication is that the projects, in all their parts, strive to strengthen rights, representation, resources. Measures should respond to discrimination and (gender) inequality within the supply chain, taking intersectionality into account.



RIGHTS:

Projects should help women, girls and/or any other politically marginalized group fully realize their human rights (i.e. freedom of violence, sexual and reproductive health rights). Concrete, measurable actions targeting the barriers and discrimination hampering these groups to realize these rights should be clearly outlined.



REPRESENTATION:

Project proposals should address unequal structures and power relations within supply chains to improve the representation of women and politically marginalized groups in decision-making processes and to raise awareness of gender-related issues, seeking dialogue with women and representatives of politically marginalized groups at all levels.



RESOURCES:

Both human and financial resources should be allocated to promote equity along the agricultural supply chains. Targeted measures should contribute to equal access to resources for women, girls, and any other politically marginalised group.

Additionally, the project proposals should address diversity, leading by example and aiming to address social norms beyond the project scope by creating space for the inclusion of all politically marginalised groups, regardless of the specific target group for the project.

2.2 The Target Group

The beneficiaries of the project can be women, girls and/or any other politically marginalized group of people. Project proposals can target several different groups or just one. Whichever the identified target group is, the project concepts must demonstrate an understanding of the diverse nature of the groups and the fact that we all carry multiple identities. For instance, in a project concept targeting women, additional intersecting identities such as class background, ethnicity, education level, marital status, ability, etc need to be considered.

However, the beneficiaries must be directly or indirectly involved at any of the following stages of the below specified agricultural supply chains:

- 1 INPUT PRODUCTION
- 2 PRODUCTION OF THE SPECIFIED AGRICULTURAL COMMODITIES
- 3 PROCESSING AND/OR MANUFACTURING OF THE COMMODITY AND/OR
- 4 LOCAL OR REGIONAL TRADE OF THE COMMODITY

2.3 Supply Chain Focus

The project proposal must target beneficiaries who are involved in at least one or several of the following agricultural supply chains:



SOY



SPICES



BANANA



COTTON



COCOA



TEA



COFFEE



PALM OIL



NATURAL RUBBER

2.4. Geographic Focus

Project concepts must indicate in which Partner Country or Countries activities will be implemented. We encourage implementation in several Partner Countries as well as regional approaches stretching across several Partner Countries. The following countries are possible Partner Countries:



2.5. Expected Impacts

All projects must contribute to the overall objective of creating more sustainable and fair agricultural supply chains (3R's). Additionally, all projects must contribute to indicator 1 'Capacity building' and at least one additional indicator of the list below. In addition to collecting quantitative data, consortia will be required to include success stories or case studies to illustrate impacts of the project.

1) Capacity building (Resources)

Number of people (disaggregated by gender and politically marginalized groups) involved in agricultural supply chains who confirm to have increased their capacities.

EXAMPLES OF RESULT	REQUIRED METHOD
<p>1. Trainings have...</p> <p>... Increased capacities of the target group to access decent work within and along the agricultural supply chain</p> <p>...Enabled women and/or other politically marginalized groups to benefit equitably from project trainings and technology transfer</p> <p>...Enabled women, girls, and/or other politically marginalized groups to access formal or informal employment</p> <p>...Enabled trainees to use the newly gained access to information on marketing, pricing, and value addition.</p> <p>... Increased capacities of the target group to understand and use financial, banking, and business services effectively</p>	<p>...Indicate the number of people trained (total) and proportion (%) that confirms increased competencies by category of capacity (financial skills, market information, leadership skills, etc.), disaggregated by % of women and men and/or politically marginalized groups.</p> <p>... Or include an informed assumption on number of women that benefit from improved services of trained intermediaries</p>

Choose at least one more of the below indicators. Please note that indicators 2 (income) and 3 (innovation) have pre-designed methods, while you can suggest a SMART indicator suitable to your project design, which will be assessed and if required adapted.

2) Increase in income/ wages (Resources):

Economic Empowerment of women and other politically marginalized groups as per pre-defined indicator(s):

- Number of smallholder farmers (disaggregated by gender and marginalized groups) that benefit from an increase in their income
- Number of employees (disaggregated by gender and marginalised groups) within supported agricultural enterprises (e.g., farms, farmer associations etc.) as well as up- and downstream enterprises in the Partner Country/ies

EXAMPLES OF RESULT	REQUIRED METHOD
<p>1. Increased productivity by women and other politically marginalized groups in the agricultural supply chain</p> <ul style="list-style-type: none"> – Increased access – Increased ownership of productive resources and assets – Increased security of land tenure and usage rights <p>2. Women and other marginalized groups who participated in training have gained access to higher paid employment.</p> <p>3. Women and/or other marginalized groups incorporated into sustainable agricultural supply chains have experienced a rise of income.</p>	<p>Structured interviews of smallholder farmers / employees within an agricultural enterprise to assess the change in income over change time (increase yes / no, how much) and benefit of the increase in income.</p>

3) Innovative Approaches to achieve more equitable agricultural supply chains

Number of (gender) transformative innovations introduced. Please suggest a SMART Indicator in accordance with your project designs as per the examples and method indicated below

EXAMPLES OF RESULT	REQUIRED METHOD
<p>1. Women and other politically marginalized groups supported have an improved economic, labour, human rights situation</p> <p>2. Improvement of the target groups views and levels of satisfaction regarding workplace practices and complaints (e.g., recruitment, pay, conditions, promotion, health and safety, sanitation facilities, affordable child-care options)</p> <p>3. Increased ownership of assets by women including changes in the amount and types of assets owned by women (sole and joint ownership with men), such as land, housing, telephones, and other assets for enterprise development</p>	<p>Please indicate number of transformative innovations introduced. Please add a description of the innovation, who will benefit from it, why is it gender transformative, how it benefits the target group and the expected number of beneficiaries in the target region.</p>

4) Representation

Please suggest a SMART Indicator in accordance with your project designs as per the examples and method indicated below

EXAMPLES OF RESULT	REQUIRED METHOD
<ol style="list-style-type: none">1. Increased membership of women and other politically marginalized groups in decision-making positions in cooperatives, associations, representative functions, etc.2. Strengthened capacity of rural development agencies to ensure women, other politically marginalized groups and men benefit equitably	Indicate the number of people with increased representation disaggregated by % of women and men and/or other politically marginalized groups.

5) Empowerment and Rights

Please suggest a SMART Indicator in accordance with your project designs as per the examples and method indicated below

EXAMPLES OF RESULT	REQUIRED METHOD
<ol style="list-style-type: none">1. Women and other politically marginalized groups empowered to play a greater role in the management of local markets, e.g., participating in leadership positions in market women vendors' associations2. Women and other politically marginalized groups empowered to play an increased decision-making role in their households and communities.3. Women's and other politically marginalized groups control over income (their own earnings and bank accounts, and other family income) has increased;4. Men as allies: increased support by men for women's economic and social empowerment, e.g., through awareness and training activities targeted at men and boys on women's economic- and human rights.5. Fight sexual and gender-based violence in all its forms, through prevention, protection, support, assistance, and justice	Assessment of empowerment (change over time) through questionnaires (baseline and annual assessment). Focus should be on the type of empowerment, changes in perceptions among men and male leaders of the benefits of women's economic empowerment, changes in the gender division of labor reported by women and men (e.g., men undertaking domestic work, or women working in nontraditional income-earning roles, etc.

You are free to add additional indicators that are specifically tailored to measure the effects, results and impacts of your project.

3. Criteria for Application

3.1. Criteria for Project Concept

In line with the described objectives of this Call for Proposals, project concepts are expected to meet the following requirements:

- The beneficiaries of the project are women, girls and/or other politically marginalized groups working in one or several of the specified Partner Countries (refer to Chapter 2.4).
- The beneficiaries must work in or along at least one of the specified agricultural supply chains (compare Chapter 2.3). Multi-/Cross-Commodity projects are encouraged.
- The project serves at least two of the 3R's of feminist foreign policy (refer to Chapter 2.1) and contributes to at least two of the specified indicators (refer to Chapter 2.5).
- The project must contribute to sustainable agricultural supply chains.
- The project has a duration of 18 months to three years beginning in the first quarter of 2023.
- The total volume of the project is between one and two million Euros (including the contribution of all partners).
- The Consortium contributes of at least and preferably more than 50% of the total volume. The own contribution of the International Company/ies to the Consortium's share shall be at least 25%. Own contributions can be made financially or in-kind (e.g., by assigning own personnel) and shall be quantified.
- The project would not take place without the BMZ/GIZ funding (subsidiarity). The content of the project must serve as a purpose other than the mere compliance with legal requirement of the Consortium partner/s.
- Each Consortium is only allowed to submit one project concept in the same constellation.
- Activities which are already financed or supported by GIZ, or other donors are not eligible for funding.
- Purchases of materials and equipment can be foreseen within the project but should not exceed 30% of the total budget. At the end of the project, these purchases need to be handed over to a non-profit or public organisation. In the case of material goods that continue to be available to a private enterprise for economic use after the end of the project, only the depreciation during the contract period is eligible for reimbursement.

3.2. Criteria for Consortia

We invite Consortia to apply with their project concepts corresponding to the criteria below.

- A Consortium must consist of minimum two Consortium partners. There is no maximum number of Consortium members.
- At least one of the Consortium partners is an International Company.
- At least one Consortium Member is a Local Entity. Local Entities may only apply in conjunction with an International Company or International Association.

- Optionally, one or more International Associations may participate as further Consortium partners.
- The Consortium does not need to be formalized via an agreement (e.g. joint venture agreement or consortium agreement).

3.2.1. Criteria to Qualify as an “International Company”

- An international operating commercial company, partnership, or other entity.
- Active in the trade, processing and/or procurement of the specified agricultural commodities (raw or processed).
- At least EUR 1,000,000 annual turnover
- Sufficient financial stability and liquidity to provide the necessary own contribution (minimum 25% of project volume).

3.2.2. Criteria to Qualify as “Local Entity”

- Any company, partnership, association, cooperative, foundation, organisation, research institution or NGO
- Head office or major part of activities in one or more Partner Countries.
- The Local Entity must not be non-profit but must be entitled to receive financing from GIZ. A local company can be eligible for funding from GIZ, if the project has a developmental benefit.
- The Local Entity also qualifies as a Consortium member if it is a local office or branch of an international entity, organisation, or association. However, it is desirable and encouraged to include local actors that are independent of the International Company. Local offices or branches of International Companies may become Consortium members, but they are not eligible for funding. Their role would have to be based on own contributions.

Please note: Internationally operating companies that are not active in the trade, processing and/or procurement of the specified agricultural supply chains do not count as International Company as defined in this Call for Proposals. However, this company may participate as International Association in a Consortium together with at least one International Company and at least one Local Entity.

3.2.3. Criteria to Qualify as “International Association”

- Any other association, organisation, partnership, cooperative, foundation, research institution, university, standard-setting organization, or NGO active in the field of international development cooperation or having an international focus
- with their head office in the EU or any other country not listed in the OECD DAC List of ODA Recipients.

3.2.4. Contract and Duration

- Depending on the proposed project concept of the Consortium, GIZ will offer the conclusion of (1) a cooperation agreement with the selected Consortium, (2) a grant agreement with the Local Entity/ies and/or (3) a grant agreement with the International Association(s).
- The International Company shall not receive any financial support or other benefit from GIZ, nor will GIZ place any order with the International Company in the context of the selected project. The maximum funding period is up to 3 years.

3.3. Technical guidance for an estimation of the project costs

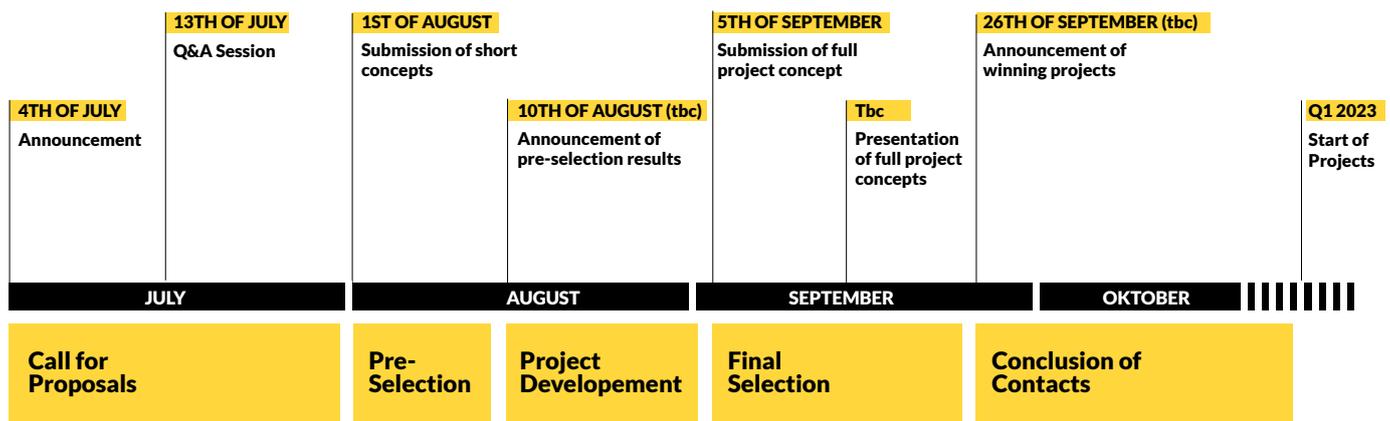
- Personnel costs can be calculated as in-kind contribution by estimating daily rates of the employees involved. The estimated daily rates should correspond to pure direct costs. The following formula may serve as orientation: (monthly gross salary + social security dues such as employer's social security and company pension scheme contributions) * (number of months' salary p.a. + any summer/Christmas bonuses) / 220 working days
- Purchase prices for materials and equipment or capital goods are eligible as own contribution if they are handed over to a public-benefit or public-sector organisation at the end of the project. In the case of capital goods that are not handed over to a public-benefit or public-sector organisation after the end of the project, only depreciation occurring during the contract term is eligible. For depreciation, an average utilisation of five years or more is assumed (i.e., max. 20% p.a.). PCs/ computer hardware and software are an exception and are depreciated over three years (i.e., at 33% p.a.).
- For self-manufactured materials and equipment, only the prime costs (not including mark-up or development costs), or the depreciation on the direct costs, can be considered.
- If used machinery is acquired, only the amounts invoiced to and paid by the company or organisation are relevant. If a used machine is brought in from the company's or organisation's existing inventory, only the evidenced book value can be considered.
- Technology already developed and invested in can be counted as in-kind contribution based on the rules for materials and equipment or capital goods described above.

4. Selection Process and Timeline

The process of the Feminist & Fair Call for Proposals can be separated into the following steps:

- 1 CALL FOR PROPOSALS:** With the Call for Proposals published on July 4th, 2022, consortia are presented an opportunity to submit project proposals for the competition. The deadline to hand in the short concept is August 1st, 2022.
- 2 PRE-SELECTION:** Up to ten project concepts will be shortlisted based on the selection criteria.
- 3 PROJECT DEVELOPMENT:** The pre-selected Consortia will then have four weeks to elaborate their concepts into a full project proposal. The GP Agri-Chains will offer an equal amount of support, e.g., on administrative requirements, but also technical support on the project concept to all Consortia.
- 4 FINAL SELECTION:** The Consortia will submit the full project proposal and present their projects to the independent selection committee. The final decision will be taken by the selection committee based on pre-announced final selection criteria. Awardees shall be informed by e-mail.
- 5 CONCLUSION OF CONTRACT:** The aim is to finally select up to five Consortia. GIZ will conclude a cooperation agreement with each of such five Consortia and a grant agreement with the respective Local Entity or International Association participating in the respective Consortium.

4.1. Timeline



4.2. Evaluation Criteria for Pre-Selection

The evaluation of the project proposals will be done by a selection committee made up of representatives from GIZ, BMZ, and experts on the topic of Feminist Development Policy. The following criteria will be used for the pre-selection:

50% QUALITY OF THE PROJECT CONCEPT

- Plausible aims and objectives and coherence with 3R's of Feminist Development Policy
- Identification and inclusion of relevant stakeholders
- Well-illustrated understanding of the target group and application of intersectional lens
- Plausible and well-developed project description
- Level of intended impact as well as probability of the impact to be achieved
- Degree to which the project is likely to change social norms beyond the project beneficiaries
- Level of novelty, innovation, and transformative nature of project design
- Sustainability of project results beyond the project duration
- Potential for scaling up/replicating project activities
- Description of risks impacting project performance and mitigation strategy

40% QUALITY OF THE CONSORTIUM

- Experience working on sustainability challenges and/or on equity issues in agricultural supply chains
- Experience in working in the proposed partner country/-ies
- Composition of the Consortium
- Motivation of Consortium to address equity and sustainability in supply chains

10% FINANCIAL CONTRIBUTION BY CONSORTIUM

- A higher share of the Consortium in the total volume is evaluated positively
- Cohesive and well-thought through project budget

4.3. How to Apply

Applicants who are interested in submitting their project concept must complete the specific form on the website www.feministandfair.de and submit it before the deadline on Monday, August 1st, 2022, at 23:59 CEST. All applications must be submitted in English.

Go to the website, click on 'Apply here', and fill in the required information. Download the two documents 'Consortium Members' and 'Project Concept', fill them out and upload them. Press 'Send'. Other formats or documents will not be accepted. There will be a Q&A session taking place on July 13th, 2022, from 12.30 – 14.00 CEST. To register for the Q&A session, please contact us via the email address feministandfair@giz.de.

4.4. Contract Agreements with Winning Consortia

- GIZ will fund up to 50% of the total project volume and provide project support for the winner Consortia.
- A cooperation agreement is an agreement between GIZ and the Consortium. In this agreement, the different roles and contributions of the different Consortium partners as well as GIZ will be defined. No Consortium member assumes any contractual responsibility for the other Consortium members. Each Consortium member will be responsible for their own activities and contributions within the project. The winning Consortia will be responsible for the implementation of the proposed project.
- The contracting party of such grant agreement will be either a Local Entity or an International Association. Additional Consortium members (Local Entity/ies and/or International Association/s) who should also receive financial contributions may be integrated in the grant agreement as sub-recipients.

5. Additional Terms and Conditions

- The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH with headquarters in Eschborn and Bonn, Germany, ('GIZ') is the organiser of Feminist & Fair.
- Participation in this Call for Proposals does not constitute an entitlement to conclude a contract with GIZ nor to receive any financial contributions from GIZ.
- GIZ reserves the right to exclude participants who provide false or incomplete information. In such a case, it is also possible that financial contribution by GIZ may be subsequently withdrawn. GIZ will ask for a statement in case of suspicion. If this remains unanswered, GIZ reserves the right to exclude the participant from the Call for Proposals.
- If a selected Consortium does not take advantage of the financial contribution, GIZ reserves the right to decide at its own discretion what to do with the financial contribution.
- GIZ reserves the right to react transparently to unforeseen circumstances by changing or cancelling the Call for Proposals, especially in the event of manipulation or if the execution of the Call for Proposals is endangered.
- Should any clause of these terms and conditions be invalid, the validity of the remaining terms and conditions shall remain unaffected.
- Recourse to the courts is not permitted.

References

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