



PRO-PLANTEURS

Professionnalisation des Producteurs & leurs Organisations pour une Cacaoculture durable



Forum Nachhaltiger Kakao

German Initiative on Sustainable Cocoa



Ministère fédéral
de l'Alimentation
et de l'Agriculture

Ministère fédéral de la
Coopération économique
et du Développement



Le Conseil du Café-Cacao

Le Conseil de Régulation, de Stabilisation et de Développement de la Filière Café-Cacao



coopération
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DEUTSCHE ZUSAMMENARBEIT



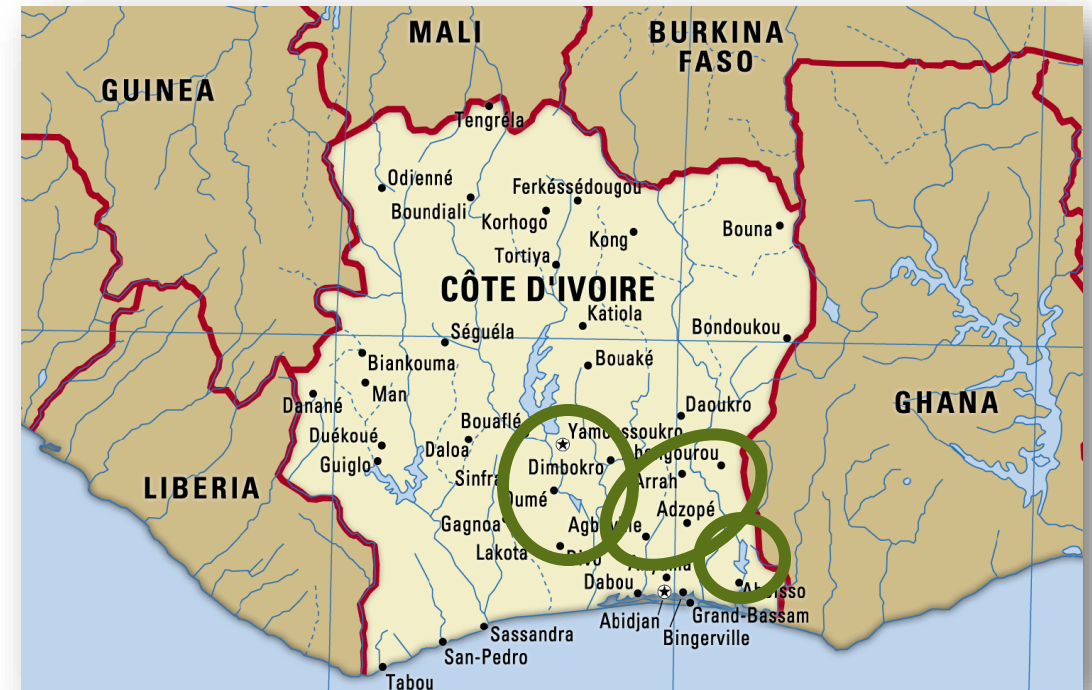
Coordination par

giz Deutsche Gesellschaft
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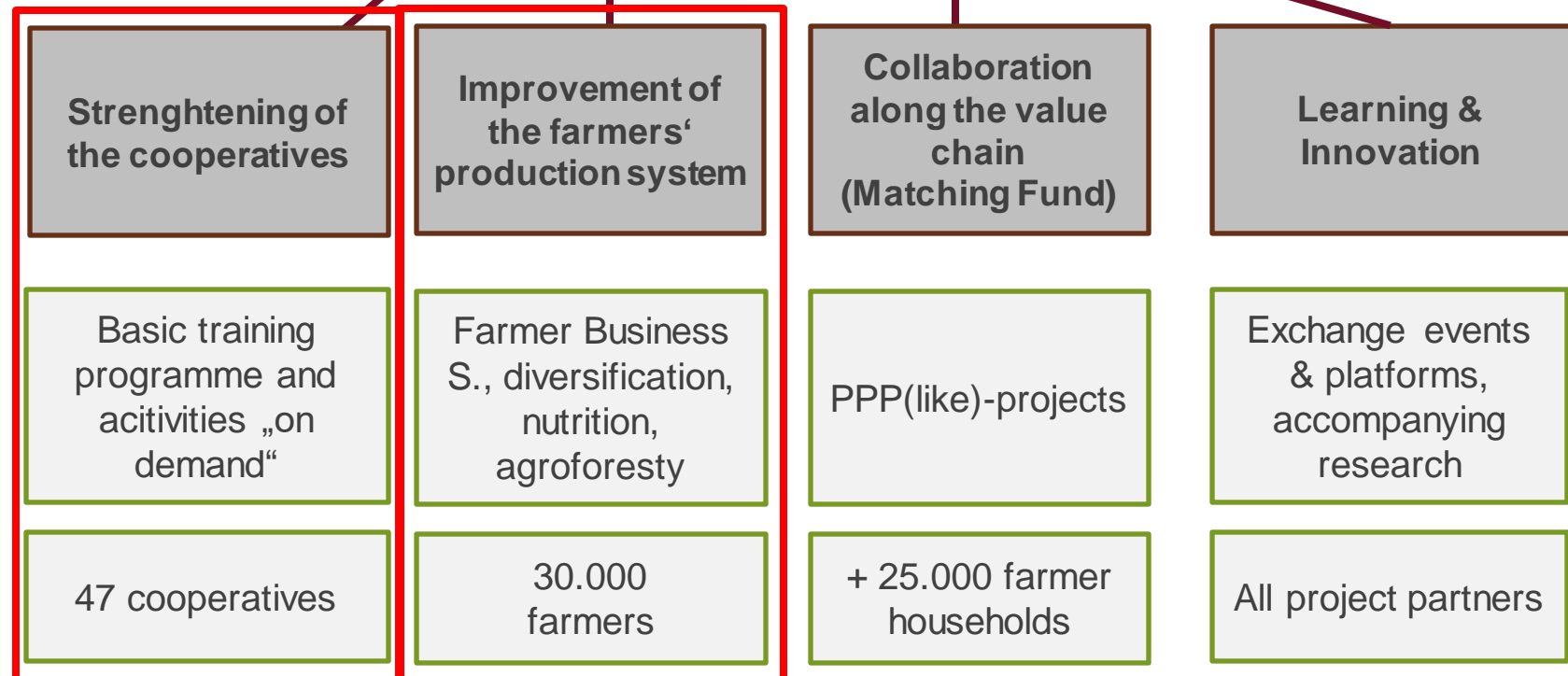
Joint project of GISCO, German Ministry for Economic Cooperation and Development (BMZ), German Ministry of Food and Agriculture (BMEL) and the Ivorian Conseil du Café-Cacao (CCC)

Objective	Improving the living conditions of cocoa farmers and their households in contribution to a living income and the preservation of natural resources	
Target Group	30.000 farmers und 47 cooperatives (2015– 2025)	
Duration	Phase I: 06/2015 – 05/2020	Phase II 06/2020 – 05/2025
Budget	5,300 Mio. EUR	4,10 Mio. EUR
BMEL	1,025 Mio. EUR	0,75 Mio. EUR
BMZ	0,980 Mio. EUR	0,98 Mio. EUR
GISCO	1,660 Mio. EUR	1,66 Mio. EUR
CCC	1,670 Mio. EUR	0,76 Mio. EUR



The implementation concept

Improving the living conditions of cocoa farmers and their households in contribution to a living income, a balanced nutrition and the conservation of natural resources.



Concepts / Instruments

Target group

All cooperatives have a FT/RA certification; all have have activities to avoid child labor

PRO-PLANTEURS: Changing the way child labour awareness is raised

Cocoa farmers find themselves in dilemma:

- Need for labour in cocoa at specific moments (f.ex. harvest)
- Generational passover needed
- Polarized discourse, defensive positions, fear and frustration; since children are not to be in the plantation!

PRO-PLANTEURS' intervention strategy:

- Building upon certification and child labor monitoring systems of the cooperatives
- Clear distinction between permitted and harmful child labour
- Interventions at community level: „*Animatrices Rurales*“ for dissemination
- Annowledgement of cooperatives with a generational passover strategy by the national authority (on child labor) and awareness raising among the youth

PRO-PLANTEURS: Changing the way child labour awareness is raised

Community-based approach

- Adaptation of training material together with the national Child Labour Observation and Monitoring System (SOSTECI) – basic material provided by ICI
- Intensive training of *Animatrices Rurales* (lead women in communities) for their rôle in sensibilisation and support when risk or cases appear
- Sensibilisation activities address especially women in the communities, as they are primarily responsible for the welfare of children
- *Animatrices Rurales* are the link between the communities and the coopératives and support actively monitoring of the coops



PRO-PLANTEURS: Changing the way child labour awareness is raised

Acknowledgment of cooperatives with a generational passover strategy:

- Adoption of 8 – 10 principles (incl. Child labor)
- Annual visit by the national Child Labour Observation and Monitoring System and confirmation of their commitment
- Issuance of the respective cooperatives (positive models)

Eléments of a generational handover strategy:

- Cocoa cooperative open day: Invitation to schools to participate and visit, joint field visits
- General assemblies of producers' children aged 17 and older to raise awareness for the agricultural sector
- Awareness raising for employment possibilities within cocoa services and the integration of youth



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Vielen Dank für Ihre Aufmerksamkeit!

Sonia LEHMANN

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PRO-PLANTEURS ist ein
gemeinsames Projekt von:



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German Initiative on Sustainable Cocoa



Bundesministerium
für Ernährung
und Landwirtschaft

Bundesministerium für
wirtschaftliche Zusammenarbeit
und Entwicklung



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