The Eva’s Coffee Eco Lodge

Kenya is a well-established coffee producing origin. However, the sector is experiencing challenges to secure a sustainable livelihood for farmers. First, quality and production volumes are reducing due to climate change and lack of price incentives for farmers to produce high quality. Coffee cooperatives struggle to secure long lasting, sustainable commercial relationships with international buyers. The local coffee market represents an interesting alternative to export markets, but local consumption is still low. Lastly, the sector is disproportionally designed to support male farmers, while female farmers and the youth are usually excluded from the decision-making process and have limited access to the revenues generated through coffee sales.

Raising to the challenge through the launch of Eva’s Coffee Eco Lodge.
Eva’s Coffee is a registered trademark of E-Logistics Limited, a company licensed by the Coffee Board of Kenya as a Coffee Dealer. Eva’s Coffee is a local roaster and distributor. It sources directly from coffee cooperatives and sells roasted coffee for the local market. With this project, Eva’s Coffee seeks to build an Eco-Lodge to promote coffee tourism and increase roasted coffee sales to tourists. The lodge will also serve as a training center for the cooperatives and farmers who supply Eva’s coffee.

Executing Eva’s Coffee Eco-Lodge vision
Eva’s Coffee Eco Lodge will be a destination for tourists interested in a coffee ‘farm to cup’ experience. Secondly, the lodge will serve as a training space for farmers to strengthen their expertise in good agriculture practices (GAP) with a special focus on women and youth. The lodge also plans to partner with Kenya Methodist University to offer roaster & barista training to undergraduate students interested in pursuing a career in the coffee sector and work towards increasing local consumption.

Contact: coffeeinnovation@giz.de

Coffee Innovation Fund – Kenya
Supporting innovative and scalable solutions to increase profitability and market access of small-holder coffee farmers