



# Coffee Innovation Fund – Myanmar

Supporting innovative and scalable solutions to increase profitability and market access of small-holder coffee farmers

## Virtual learning for coffee stakeholders

Sharing relevant coffee-related technical and business information through a virtual learning platform

Professional Studies (PS) Business School was established as one of the Service Business Units of Myanmar Professional Services Co. Ltd in 2007. Their mission is to promote quality education by developing competitive and competent future leaders.

**Knowledge for coffee farming and business management**  
Myanmar's small and medium-sized enterprises (SMEs) in the coffee industry face various challenges. These include limited and inconsistent harvest volumes and a lack of knowledge about coffee farming and the processes involved in producing good quality coffee. They also have limited business management skills and poor access to both financial services and the market.

**Providing affordable virtual capacity building, advisory services and market information**

The e-Education portal operated by the Professional Studies Business School will provide virtual capacity building training for coffee stakeholders ranging from small-scale farmers to large industry players. Membership fees will be affordable. Online discussion forums will also be organised in order to share knowledge and good practices in the coffee industry.

Coffee farmers, processors and traders will benefit from the up-to-date online modules and advisory services. Provision of reliable and up-to-date technical and market information will strengthen the capacity of portal users. There will be 10 technical and 15 management courses offered online in Burmese and English. All relevant stakeholders in the ASEAN member states will be able to subscribe to the portal.



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## Project overview

Term: 2019-2020  
Region: Yangon, Myanmar  
Partner: Professional Studies-Online Learning Co. Ltd  
Volume: EUR 48,966 (supported by the Fund)  
EUR 99,990 (total volume)

## Goals

- ❖ Introduce an online education portal for small and medium-sized coffee stakeholders, providing training on socially inclusive business models.
- ❖ Enhance the technical and managerial skills of coffee stakeholders along the value chain by providing smart and affordable online training solutions.
- ❖ Stimulate industrial leaders' demand for continuous learning.

Contact: [coffeeinnovation@giz.de](mailto:coffeeinnovation@giz.de)



Implemented by:  
**giz** Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH

